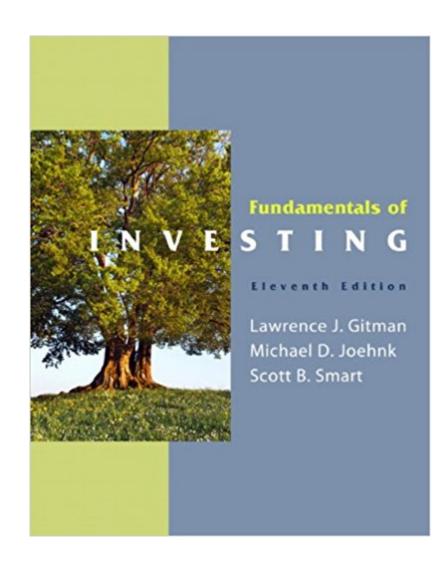


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# Fundamentals Of Investing (11th Edition)





### Synopsis

Fundamentals of Investing helps students make informed investment decisions in their personal and professional lives by providing a solid foundation of core concepts and tools. Gitman/Joehnk/Smart use practical, hands-on applications to introduce the topics and techniques used by both personal investors and money managers. The authors integrate a consistent framework based on learning goals to keep students focused on what is most important in each chapter. Students leave the course with the necessary information for developing, implementing, and monitoring a successful investment program. The eleventh edition addresses the current financial crisis and the impact it has made on the markets.

#### **Book Information**

Hardcover: 672 pages Publisher: Prentice Hall; 11 edition (January 25, 2010) Language: English ISBN-10: 013611704X ISBN-13: 978-0136117049 Product Dimensions: 8.2 x 1.1 x 10.2 inches Shipping Weight: 3 pounds Average Customer Review: 3.9 out of 5 stars 29 customer reviews Best Sellers Rank: #106,509 in Books (See Top 100 in Books) #90 inà Â Books > Textbooks > Business & Finance > Investments & Securities #371 inà Â Books > Business & Money > Investing > Introduction

#### **Customer Reviews**

Take a closer look at Gitmanââ ¬â,,¢s 11th edition here: http://www.pearsonhighered.com/showtell/gitman\_013802393X/web

I love to learn about investing, so I bought this book. And as the title says, it's about the fundamentals. It's basic, it's not a book for advanced investors. But if you want a good basic education, get it.Fundamentals of Investing (11th Edition)

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text book style was good but would have liked a more practical read

I purchased this textbook for my finance class I'm taking this spring quarter. The price is right just a little over five dollars. So far I'm not disappointed. It will be a book I will be referencing over, and over, and over again long after this I am done with this course.

Book was in good condition just as expected!

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